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U.S. Environmental Protection Agency (EPA)

Play It Safe, Prevent Poisonings, Lock Up Pesticides

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(Washington, D.C. - March 17, 2008) Every 13 seconds, a U.S. poison control center receives a call about an unintentional poisoning. The American Association of Poison Control Centers reports that more than 50 percent of the two million poisoning incidents each year involve children younger than six years old. In 2006, poison centers reported more than 77,000 calls made to poison centers with concerns about potential exposure to common household pesticides (potential exposures do not necessarily represent a poisoning).

The U.S. Environmental Protection Agency (EPA) observes National Poison Prevention Week each year to increase awareness of the danger to children of unintentional poisonings from pesticides and household products, and to encourage parents and caregivers to lock up products that could potentially harm children.

In observance of National Poison Prevention Week (March 16-22), EPA has launched a poison-prevention segment on *Green Scene*, EPA's new series of environmental videos. During an interview on *Green Scene*, Assistant Administrator Jim Gulliford, of the Office of Prevention Pesticides and Toxic Substances, discusses Poison Prevention Week, how to protect your children from toxic substances around the home and how to respond in case of accidental poisoning.

EPA is also conducting extensive outreach targeting the Hispanic communities, including television interviews to be aired on "Cada Dia," Telemundo's national morning program and the Telemundo Washington affiliate in DC. Other interviews include Univision TV and Radio and CNN Radio en Espanol.

Link to *Green Scene* Podcast: <http://www.epa.gov>

EPA's Poison Prevention Web site:
<http://www.epa.gov/pesticides/health/poisonprevention.htm>

The National Poison Center hotline is 1-800-222-1222.

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